

Launch Jacking: Your First 7-Day Power Play

You're not here to become a scholar. You're here to win. This guide is a distilled version for people who want to get in, get ranked, and get paid.

Let's get to it.

DAY 1: Pick a Niche. Pick a Launch.

- Use the software to find something launching in the next 3 to 7 days.
- **Niche tip:** If you don't know where to start, go with AI, fitness gadgets, or online biz tools.
- **Reminder:** This isn't forever. You're picking one to learn the system, not build a legacy.

DAY 2: Find Your Angle + What You'll Sell

- You're not just parroting the sales page. You're **entering the conversation already happening**.
- Choose your angle: Sell it, beat it, or complement it.
- Pick your affiliate offer. Use a bonus if possible.
- Fire up the bridge page template. Don't overthink it. It is already built and available in the member's area

DAY 3: Build the Funnel Skeleton

- **Your flow:** YouTube content → Bridge Page → Offer
- If you want email leads, add the capture page.
- **Reminder:** No cloaked links. No redirects. Be boring. Boring converts and gets ranked.
- Paste your affiliate link in your bridge page. Publish it

DAY 4: Create the Content (YouTube First)

- Pick a video format: faceless slideshow, screen recording, or on-camera.
- Use Script #1, #2, or #3 from the templates.
- If you've got no mic or camera, record with your phone. Or use the AI voice. Just get it done.
- Upload it to YouTube as **unlisted**. Set it to go live at your AI-recommended time.

DAY 5: Write the Description + Thumbnail + Title

- Use the AI prompts for title and description. Plug in keywords from your software.
- First line of description = your offer link.
- **Thumbnail:** Use the Canva template. Slap in a face, a hook, and the product image. Done.

DAY 6: Cross-Post + Article Drop

- Use the article template to crank out 1-2 quick SEO posts for Medium, Reddit, Quora, or LinkedIn.
- Publish them 1-2 hours before or right when your video goes live.
- Link to your bridge page or YouTube video depending on the platform.

DAY 7: Hit Publish + Watch

- Your content is now in the wild. Watch what happens in the next 6–48 hours.
- Don't obsess. This is your **first** swing. You'll learn more from doing this 3 times than watching 30 tutorials.
- Optional: Open up YouTube Studio and check what's ranking, what's clicking.

WRAP UP: Stack Wins, Don't Chase Perfection

- This is a volume game, but it's also strategic.
- You're not just making content. You're plugging into **trends backed by paid traffic**.
- Once you have a video that hits, it'll work for you for **months**. Some for **years**.
- Next step: Start planning 2–3 launch jacks per week. Compound your momentum.
- **Optional CTA:** Join our private call this Thursday for feedback and scaling tips.

P.S. This works better when you're in motion. Don't overthink. Don't get cute. Just follow the damn steps.

Need personalized help?



Work with me 1-on-1. Schedule here:

<https://calendly.com/luther-landro/premium-coaching-session>