

DFY Offer Stack Sheet

What to Promote (and Why)

Here's your shortcut to smart launch jacking: a curated list of proven affiliate offers across hot categories. These work because they're either launching, evergreen with regular updates, or just plain convert.

The Rules For Picking a Great Launch Jack Offer:

1. Is there launch buzz? (ads, reviews, social mentions)
2. Is the payout worth it? (recurring or high ticket)
3. Is there a strategic angle? (compliment, replace, or bundle)
4. Can you find keywords? (the ClickSiphon software helps you there)

High-Impact Categories To Promote

Make Money / Marketing / AI

- **Systeme.io:** Free funnel builder with built-in email + automation. High-converting and great for bonuses.

www.systeme.io

- **Jasper.ai:** AI writing tool that's been hot for a while. Easy to demo, high commissions.

www.jasper.ai

- **AppSumo:** Constant flow of new SaaS and AI tool launches. Ideal for launch jacking.

www.appsumo.com

- **Writesonic:** Another solid AI tool with frequent updates and launches.

www.writesonic.com

Health & Wellness

- **Exipure:** ClickBank weight loss offer. Weird angle, strong VSL, big commissions.
www.exipure.com
- **Custom Keto Diet:** Personalized meal plans. Classic ClickBank hit that still performs.
www.customketodiet.com
- **Onnit:** Supplements and gear for high-performers (Alpha Brain, etc.).
www.onnit.com
- **BioOptimizers:** Premium supplements with a focus on gut and sleep. Strong affiliate support.
www.biooptimizers.com

Relationships / Self-Help

- **His Secret Obsession:** Women-focused dating product. Converts like crazy.
www.hissecretobsession.com
- **Soulmate Sketch:** Oddball psychic sketch product. Wildly high conversions in paid traffic.
www.soulmatesketch.com
- **The Genie Script:** Manifestation meets mindset, from Wesley Virgin.
www.thegeniescript.com

Hobbies / Skills / DIY

- **Ted's Woodworking:** Legendary info product in DIY. Evergreen top seller.
www.tedswoodworking.com
- **Skillshare:** Recurring commissions for course memberships. Great for creators.
www.skillshare.com
- **FL Studio:** Music production software that launches frequent plugin updates.
www.image-line.com
- **Plugin Boutique:** Great for timing plugin releases in audio/music niche.
www.pluginboutique.com

Pets & Parenting

- **Brain Training for Dogs** Easy win in pet training. Great search traffic.

www.braintraining4dogs.com

- ABCmouse Educational tool for kids with a solid affiliate program.

www.abcmouse.com

- PetSafe Launches gear and tools for dog training, fencing, etc.

www.petsafe.com

Affiliate Networks

- Amazon Associates Easy to get into. Massive reach.

www.amazon.com/associates

- ClickBank Classic network for info products. No approval needed.

www.clickbank.com

- JVZoo Constant launch calendar, perfect for tech/IM tools.

www.jvzoo.com

- WarriorPlus Similar to JVZoo, great for low-ticket launches and bonus stacking.

www.warriorplus.com

- PartnerStack SaaS affiliate programs (like Vidyo, Freshbooks, etc.)

www.partnerstack.com

- FirstPromoter Used by many subscription and startup platforms.

www.firstpromoter.com

Pro Tip: Combine Offers



Launch jack one product... and pitch 2 more.

Example:

Review an AI writing tool → Offer a free copywriting template pack → Upsell a traffic course.

Now you're not just an affiliate — you're a funnel.

Need Help Stacking Offers?

Want me to structure a tailored launch stack and bonus plan just for you?

We'll find the hidden leverage, craft irresistible bonuses that multiply conversions, and build a stack that makes your competitors look like amateurs. In one focused session, you'll walk away with a launch strategy engineered to pull cash forward and keep it coming.

BOOK NOW: <https://calendly.com/luther-landro/premium-coaching-session>