

High-Ticket Funnel Calendar

How to Spot Big Commission Launches Before Everyone Else — and Position Yourself Early

There's nothing wrong with \$17 commissions.

But if you're already doing the work — building funnels, writing emails, posting content — why not get paid \$200, \$500, even \$1,000+ per sale when the offer fits?

This isn't about hype. It's about leverage. High-ticket affiliate promos aren't harder... they're just earlier. You need to be ahead of the crowd.

This calendar helps you stay there.

What counts as high-ticket?

For our purposes:

- Anything that pays \$200+ per sale
- Or offers recurring commissions that add up over time
- Often includes webinar-based funnels, premium coaching, tools with annual billing, or done-for-you services

They're not unicorns. You just have to know where to look — and when to show up.

The timing truth

Most high-ticket launches aren't on JVZoo or WarriorPlus. They live in places like:

- ClickBank (top gravity offers)
- PartnerStack (SaaS and B2B)
- Impact & CJ (brand-name programs)
- Private JV lists or email invites

They also need prep time — at least 5–7 days of content runway before launch day. You're not reviewing a \$27 ebook. You're guiding someone into a real investment.

Where to find upcoming high-ticket promos

Use these sources weekly:

1. MunchEye "Big Launches" tab – www.muncheye.com
2. JVNotifyPro calendar – www.jvnotifypro.com/calendar/
3. PartnerStack directory – www.partnerstack.com/directory
4. ClickBank Marketplace – Filter by gravity + price > \$97
5. Impact & CJ affiliate dashboards – www.impact.com + www.cj.com
6. Private Facebook groups for super affiliates – often post launch alerts
7. Click Siphon Finder – Ask: "Find high-ticket affiliate launches with \$200+ payouts in the next 2 weeks."

Keep a calendar file. Add 2–3 to your radar each month.

Sample promotion plan (use this template)

Say you find a launch starting Dec 12.

Here's how to line it up:

- Dec 5-6: Request affiliate access. Ask for review copy.
- Dec 7: Shoot a first-look video. Draft your bonus.
- Dec 8: Build opt-in page and bonus delivery.
- Dec 9-10: Schedule teaser posts or emails.
- Dec 11: Publish your main review or walkthrough.
- Dec 12-14: Go live with email push + retargeting content.
- Dec 15+: Use follow-up emails to pitch replay/webinar/bonus reminder.

That's a simple 10-day arc. One funnel. One offer. Big payout.

Final word: Get on the calendar or get left out

The biggest mistake with high-ticket promos? Waiting until launch day. By then, the smart affiliates already own page one and inbox zero.

You don't need to be fancy — just early, clear, and ready.



Want this month's curated list of high-ticket launches, ready to promote?

Check your Vault — the list is in there, with dates, links, and early positioning tips.