

THE AFTERNOON PRODUCT

Quick Start Checklist

Use this checklist to move from product idea to live offer in one focused afternoon. Keep the scope tight, follow the sequence, and finish the offer before expanding it.

PROJECT	_____	NICHE	_____
TARGET BUYER	_____	PRICE	\$ _____

1. SETUP

- Create or verify your WarriorPlus account.
- Open Claude or ChatGPT.
- Install the browser extension you will use for research.
- Create a folder or workspace for this product.
- Choose one niche to research. Do not start with multiple niches.

2. RESEARCH

- Consult the Niche Research Rolodex if you need a starting market.
- Run the Niche Mining Prompt against real market evidence.
- Complete the Master Product Manifest.
- Review the problems, questions, desired outcomes, and evidence you found.
- Select one focused product opportunity that can reasonably sell as a simple \$7-\$17 product.
- Write down the exact buyer, problem, question, and desired outcome before building.

3. BUILD THE PRODUCT

- Use the Product Builder Prompt for a new product, or the Product Customizer Prompt for a DFY product.
- Keep the scope focused enough to finish today.
- Review every factual claim, recommendation, link, example, and instruction.
- Add useful supporting assets such as checklists, templates, prompts, scripts, or worksheets when they improve the outcome.
- Add a support email or support instructions.
- Format the finished product in Google Docs, Canva, or your preferred editor.
- Export the customer deliverable as a clean PDF or appropriate file package.

4. CREATE THE OFFER

- Run the AI Salesman Prompt using the finished product.
- Review and edit the sales copy so every claim matches the product.
- Create the product and offer inside WarriorPlus.
- Set the price and affiliate commission.
- Upload the product or configure the appropriate delivery method.
- Get the live checkout URL.

5. BUILD AND PUBLISH THE SALES PAGE

- Run the Sales Page Builder Prompt using the approved sales copy and live checkout URL.
- Use the Self-Hosted Landing Page Prompt if you are publishing on ordinary web hosting.
- Upload the page and required assets.
- Check the page on desktop and mobile.
- Verify every purchase button points to the correct checkout URL.

6. TEST BEFORE TRAFFIC

- Open the sales page in a private/incognito browser window.
- Check spelling, price, product name, support information, and links.
- Test the checkout flow.
- Confirm the buyer receives the correct product after purchase.
- Verify downloads open correctly.
- Correct any placeholder text or broken links before promotion.

7. GET TRAFFIC

- Run the Affiliate Snooper Prompt to identify people who already reach similar buyers.
- Select a small group of strong-fit affiliate prospects.
- Use the Done-For-You Affiliate Messages for targeted outreach.
- Use the Affiliate Q&A Prompt when affiliates ask questions.
- Run the Social Media Content Engine Prompt.
- Publish your first useful piece of content and your first direct product promotion.

8. FINISH THE AFTERNOON

- Record the live sales page URL.
- Record the checkout URL.
- Record the affiliate/JV URL if applicable.
- Save the final product files and source files.
- Export or back up your project notes.
- Write down the next three traffic actions you will take.
- Do not expand the product until the first version is complete and live.

PROJECT LINKS & NOTES

Product File / Folder	
Sales Page	
Checkout	
Affiliate / JV Page	
Support Email	
Other	

NOTES

NEXT THREE TRAFFIC ACTIONS

1.
2.
3.