

# AI Search Ranker

## Quick Start Guide

### HOW TO LAND CLIENTS & DELIVER RESULTS FAST

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This isn't theory. This is your in-the-trenches cheat sheet to get paid fast.

Whether you're trying to pay rent, fund a side hustle, or start stacking bigger wins, here's how to rapidly get started.

### STEP 1: FIND CLIENTS WHO NEED THIS

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Don't overthink it. You're not selling to everyone; you're selling to the people who already need help and just don't know \*this\* solution exists yet.

#### Start with:

- Small local businesses (Main Street shops)
- Home services (plumbers, landscapers, HVAC)
- Food-based businesses (restaurants, trucks, caterers)
- Pet care, wellness, or anything booked by phone or online

#### How to spot them:

Search for them in Google AI Mode—do they even show up?

Check their site: does it load slow, lack text, or use PDFs/images instead of real menus or service listings?

**Bonus:** Look for sites that are missing "l1m.txt" entirely (most are)

These are the low-hanging fruit.

## **STEP 2: SELL THEM ON THE SOLUTION**

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Keep it simple. Don't pitch like a marketer. Talk like a local who found out something useful.

Use this framework:

**Subject Line:** *"Your business is invisible to Google's AI"*

**Intro:**

*"Hey [Name], I came across your site and noticed something important..."*

**State the Problem:**

*"Google's new AI Mode is now the default. But most local businesses, including yours, aren't showing up in it."*

**Offer the Solution:**

*"I help businesses like yours show up in AI results, get more calls, and get found again."*

**Close with Certainty:**

*"I can do the full setup for you this week. It's fast, it's proven, and it works."*

Then ask to book a quick call, send over a short video explanation, or proposal...

Your choice.

**NOTE:** Be sure to see the library of messages included with this course.

## STEP 3: GENERATE THE CONTENT (FAST)

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You're not writing blog posts by hand.

- Fire up the AI Ranker bot. Let it generate:
  - AI-friendly FAQs (these are like the new keywords)
  - A basic authority bio page (boosts trust with AI)
  - An optimized blog (for the model to crawl)
  - A 404 page with useful content (don't waste that hit)
  - The all-important `robots.txt` and `llm.txt` files

**Optional:** Add monthly content if they go for your upsell.

## STEP 4: DELIVER THE GOODS

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Package up the deliverables:

- AI content (FAQ, blog, etc.)
- Instructions for how to add to their site
- Or install it yourself for an extra fee (and outsource it on Fiverr)

They don't need to overhaul their site. You don't even need to install this stuff yourself. This is add-on content that plays nice with AI bots and gets ranked.

**Bonus:** Offer monthly content creation or full local digital marketing packages once they trust you.

Cross-sell is where the real money lives.

## **FINAL THOUGHT: THIS IS JUST THE START**

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**This offer is the foot in the door.**

From here, you can:

- Upgrade their whole web presence
- Build out email campaigns, landing pages, reputation funnels
- Create social or YouTube content
- Run paid ads & campaigns
- Do the full digital marketing stack

Businesses want results, not band-aids.

You've got the tools. You've got the map.

How far you take it is up to you.