

10K PER MONTH SCALING BLUEPRINT

We both know you're not here to build a brand or post dance videos on social.

You're here to hit \$10K months; fast, simple, and without selling your soul (or your time).

That's what this system is built for.

Every piece of it, from the AI tools to the referral model, was designed to remove the usual friction.

No cold calls, no begging and no chasing clients. Just identify the risk, offer the warning, forward the reply, and earn a commission when your provider closes the deal.

LETS LOOK AT THE MATH

Here's how the money breaks down:

- 1 client referred = \$2,000 to \$5,000 in commissions
- 2 clients per week = \$4,000 to \$10,000 per month

This is not a high-volume hustle. You're not spamming or grind the phones.

You're simply:

1. **Scanning** the right businesses with the AI finder
2. **Sending** the right message with the DFY emails
3. **Forwarding** replies
4. **Referring** warm leads

These are the simple four steps, and it is all scalable.

SCALING WITHOUT HIRING STAFF

I spent years figuring out the problem. In the past, you'd need to hire help in order to scale.

Not anymore...

Here's where most people screw this up: they try to scale with more work.

You scale this system with **more AI**, not more effort.

- Use the AI finder to generate 50–100 leads a day
- Let the AI report generator personalize warnings
- Use the email builder to send messages in batches

- Forward replies or outsource that part if you want to stay hands-off

Once the replies start flowing, you can hire a VA to monitor inboxes, or use automation tools to tag hot leads, and/or plug into OTO2 in Automator mode (details found on the bottom of the member's page.)

GOAL TRACKING

We all need goals.

I know that if I don't list out my tasks, I forget about them, and shit slips through the cracks.

To keep this from happening, I use a task manager service called Asana.com, but you can just as easily a notebook and pencil to keep track of everything. It all depends on how you want to work.

I can't mention tasks, without mentioning goals because the two are interlinked...

To help you stay on the path, here is how you should be measuring your progress

- 10 Scans Per Day = 300 Scans / Month
- 10 Replies = 3 to 5 Warm Leads
- 2 – 3 referrals can produce \$4,000 to \$10,000 in potential commissions

TAKING THE NEXT STEP...

Set your goals!

\$10k in 30 Days is a very reasonable target.

It feels like a hustle, but if it takes just 1 to 2 hours per day to turn out 10 to 20 scans and outreach events, you stand to produce some great results.

You need 4 to 5 clients maximum...

That's 1 to 2 per week, which isn't a lofty goal.

That's 10 to 15 quality outreach attempts every few days, which anyone can do in their underwear.

Start with one niche or attack a business segment. Medical, for example, would encompass:

Dentists, family practices, orthopedics, pediatrics, dermatologists, etc...

Scale with systems, not your time.