

UNIVERSAL FOLLOW-UP SEQUENCES

VERSION 1 — STRAIGHTFORWARD

Hi [Name],

Wanted to check in after sending your ADA report. If you want real clarity on what your risk actually is, I can connect you with a specialist who'll walk you through a simple, no-obligation plan.

No sales pressure: just answers.

Want me to make the connection?

VERSION 2 — RISK AWARENESS

Hi [Name],

Your report highlighted a few ADA items worth reviewing. Instead of guessing what matters and what can wait, I can connect you with a specialist who'll break it down for you in plain language.

There's no cost and no commitment.

Should I introduce you?

VERSION 3 — SOFT ASK

Hi [Name],

Just checking that you received your ADA report. If you'd like someone to walk you through the findings and give you a clear action plan, I can link you directly with a specialist.

Totally optional — let me know if you want the intro.

VERSION 4 — CALM + AUTHORITY

Hi [Name],

I know ADA issues can feel complicated. If you want a clear explanation of what your report really means, I can connect you with a specialist who deals with this every day.

No obligation. Just clarity.

Want me to set it up?

VERSION 5 — MINIMAL + DIRECT

Hi [Name],

If you'd like someone to walk you through your ADA report and what to fix first, I can introduce you to a specialist. No cost, no pressure.

Should I connect you?