

Digital Scratch-Off Profits

Outsourcer Resources

Getting Started

Whether you're running a startup, helping a growing business, or leading a team within a large organization, the demands on your time and resources can be *overwhelming*.

This is where the power of outsourcing shines, allowing you to leverage external expertise, focus on your core competencies, and achieve scalable growth.

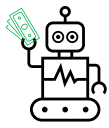
Imagine having immediate access to a diverse pool of professionals and companies ready to take on tasks ranging from graphic design, content creation, and digital marketing to software development, customer service, and beyond.

This guide is designed to be your gateway to a dynamic resource that connects you with skilled outsourcers who can drive your projects forward, optimize your operations, and contribute to your business's success.

Within these pages, you'll find carefully selected and vetted outsourcing partners, each with their own unique strengths and specialties.

Whether you need to breathe life into a new website, launch a comprehensive marketing campaign, streamline your customer support, or develop cutting-edge software solutions, the right outsourcer for the job is just a flip away.

Remember, these are people who can get things done for you. Use this guide after you understand your process and know which service you need to sub-contract to an outsourcer.



Digital Scratch-Off Profits

Outsourcer Rolodex

Social Media Marketing

<https://www.fiverr.com/sahimel/be-you-full-time-social-media-manager-virtual-assistant-content-designer>

<https://www.fiverr.com/saram3/manage-your-social-media-account>

<https://www.fiverr.com/oliviabirch/expertly-create-content-for-your-social-media>

<https://www.fiverr.com/workholics24hrs/do-viral-gig-promotion-to-100groups>

<https://www.fiverr.com/uplancemedia/create-content-for-your-social-media-accounts>

<https://www.fiverr.com/sarasiljanovska/be-your-social-media-manager-and-content-designer>

<https://www.fiverr.com/arseldabrahimi/be-your-social-media-manager-marketing-2415>

Content Writers

<https://www.fiverr.com/reginajm/be-your-website-content-writer-seo-copywriter>

<https://www.fiverr.com/katewilliams856/write-blog-content-for-your-business-website>

<https://www.fiverr.com/jtoner101/write-engaging-web-content-that-will-help-you-sell>

Lead Generation

<https://www.fiverr.com/topniches1/b2b-lead-generation-and-geo-targeted-lead-prospecting>

https://www.fiverr.com/limitless_team/write-prospecting-cold-email-templates-for-lead-generation

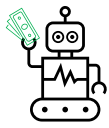
<https://www.fiverr.com/jenny355/do-web-research-lead-generation-and-data-research-for-you-e2b1c42a-c0ff-456c-ab09-cb43994483b4>

Email List Management

<https://www.fiverr.com/precisemarket/professionally-manage-your-email-marketing-campaign>

<https://www.fiverr.com/made4marketing/expertly-design-and-manage-your-email-marketing-campaign>

<https://www.fiverr.com/ridhhiparekh/automate-email-marketing-campaigns-on-hubspot>



Digital Scratch-Off Profits

Mobile App Creators

<https://www.upwork.com/freelancers/mathewlebowitz>
<https://www.upwork.com/freelancers/~01acccfe26be62080>
<https://www.upwork.com/freelancers/~01f09045a33a5c670a>

LinkedIn Lead Management

<https://www.fiverr.com/sheikhakash/build-email-and-phone-number-list-for-you>
<https://www.fiverr.com/jenny355/do-web-research-lead-generation-and-data-research-for-you-e2b1c42a-c0ff-456c-ab09-cb43994483b4>

SEO Providers

<https://www.seoreseller.com> (white label full service)
<https://www.fiverr.com/flori119/smash-your-competitors-with-supreme-seo-package>
https://www.fiverr.com/i_articles/boost-website-seo-ranking-with-cnn-forbes-nytimes-backlinks
<https://www.fiverr.com/blboss/do-pr9-high-pr-backlinks-safe-google-dofollow-quality-d4a7>
<https://www.fiverr.com/khanjan5/create-list-your-business-to-top-150-us-local-citations>

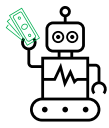
Google Profile Creation

<https://www.fiverr.com/irfansarwani/set-up-google-my-business-for-you>
https://www.fiverr.com/ahmed_omara/do-everything-google-g-suite-for-your-business
https://www.fiverr.com/nouman_/setup-fix-gsuite-google-apps-email-for-your-domain-or-website

Google Profile Optimization

https://www.fiverr.com/youthink_ido/develop-optimize-or-verify-your-google-my-business
<https://www.fiverr.com/clictadigital/optimize-your-google-maps-listing>
<https://www.fiverr.com/clictadigital/optimize-your-google-maps-listing>
<https://www.fiverr.com/sharifawan/local-seo-to-boost-your-business-to-the-google-maps>

Digital Marketing Manager



Digital Scratch-Off Profits

<https://www.upwork.com/o/profiles/users/~01ebf80f5756ed7d2f/>

Custom Application Development

<https://www.upwork.com/o/profiles/users/~01f9d669bf2f345cc0/>

Facebook Page Creation & Campaigns

https://www.fiverr.com/rana_fahad_khan/get-facebook-business-page

<https://www.fiverr.com/creativeman/run-a-facebook-ad-campaign-to-grow-page-likes>

<https://www.fiverr.com/creativeman/create-a-facebook-landing-page>

Graphic Design

https://www.fiverr.com/stunning_create/provide-flyers-brochure-with-free-source-file

<https://www.fiverr.com/thedush/indesign-services-for-you>

Video Marketing

<https://www.fiverr.com/pickera/customize-this-great-addictive-product-video-commercial>

<https://www.fiverr.com/urbandiva33/create-animated-marketing-video-for-business-and-sales>

<https://www.fiverr.com/thevisualcube/create-a-professional-grade-video-with-stock-footage>

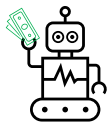
<https://www.fiverr.com/lilpee02/create-a-whiteboard-animation-video-from-usa>

Marketing Strategy

<https://www.fiverr.com/searchexperts/provide-digital-marketing-strategy-for-your-business-or-work>

Webinar Funnel Design

<https://www.fiverr.com/bazileus99/set-up-your-webinar-funnel>



Digital Scratch-Off Profits

Google Advertising Consultant

<https://www.upwork.com/o/profiles/users/~0157c7df6bec840a47/>

Reputation Management

<https://reputation.com/partners/>