

Effortless A.I. Agency

Optin Email Sequence

NOTE: Emails are presented in the order of delivery.

SUBJECT: Your Automation Guide Is Inside

Hi [First Name],

Thanks for requesting the Local Business Automation Starter Guide.

Inside, you'll find clear steps to help you save time, follow up faster, and get more leads without hiring extra staff.

Download your guide here:

[Insert PDF or download page link]

Over the next few days, I'll send a few short emails that show how real local businesses are using simple automation to grow and stay sane.

You don't need tech skills. You just need a plan.

Talk soon,

[Your Name]

SUBJECT: The Fix That Changed Everything

Hi [First Name],

Before I started using automation, I was chasing leads, missing follow ups, and losing business to the noise.

Sound familiar?

One of my first changes was simple. I set up a lead form and a welcome email that hit inboxes instantly. Response rates jumped. Bookings doubled.

All while I was out working or sleeping.

That same fix has helped dozens of local business owners reclaim time and close more work.

Curious what it might look like for your business?

Hit reply and let me know your #1 time waster. I'll send back a tailored fix.

Best,

[Your Name]

SUBJECT: 4 Systems Every Business Should Automate

Hi [First Name],

You don't need to automate your entire business. Just start here:

1. Lead capture – Make sure you never lose a visitor again
2. Instant follow up – Text or email that hits right after someone opts in
3. Booking – Let customers schedule their own calls or appointments
4. Nurture – A few helpful messages that keep your name in their inbox

These four alone can save hours and drive more leads without adding more work.

If you want help setting up even one of these, reply and I'll point you in the right direction.

Talk soon,

[Your Name]

SUBJECT: How AI Is Helping Local Businesses Win

Hi [First Name],

AI isn't just for tech startups or big companies.

Local business owners are using it right now to:

- Answer customer FAQs by email or message
- Write social posts and blog content in minutes
- Create offer ideas and marketing messages without hiring anyone

It doesn't replace you. It gives you a head start.

If you want to test this with me, reply back with what kind of content you need. I'll send you a sample powered by AI that fits your business.

No strings. Just show you what's possible.

Best,

[Your Name]

SUBJECT: The Automation Myth That Holds Owners Back

Hi [First Name],

Most business owners think automation is too technical or too expensive.

Truth is, some of the best wins come from simple tools that are already out there.

Example: A missed call text back. Someone calls you and you miss it. They get a text in 2 seconds: "Sorry we missed you. Can we help by text?"

That alone can recover dozens of leads every month.

Want more ideas like this that take less than an hour to set up?

Reply with "Quick Wins" and I'll send a custom list based on your business.

Talk soon,

[Your Name]

SUBJECT: 3 Fast Automations You Can Launch Now

Hi [First Name],

Here are three systems you can set up in a single weekend:

1. A lead magnet funnel – Offer a simple checklist or PDF and send a follow up email series
2. A missed call text – Capture lost leads instantly
3. Auto bookings from Facebook messages – Let people schedule straight from DMs

Each of these saves time and builds trust without heavy tech or cost.

If you want help setting one up, I'm offering a few 15 minute walkthrough calls.

Grab one here: [Insert calendar link]

Let's simplify things,

[Your Name]

SUBJECT: Want to Map This Out Together?

Hi [First Name],

You've seen what's possible:

- Less time chasing leads
- More booked work
- Tools that follow up and filter for you

Now the next step is simple.

If you want to map your ideal automation system, I'll do it with you. Free call. No pitch. Just clarity.

Pick a time that works here: [Insert calendar link]

Or reply with your #1 bottleneck and I'll send you a video answer.

No more guesswork. Let's build it together.

All the best,

[Your Name]