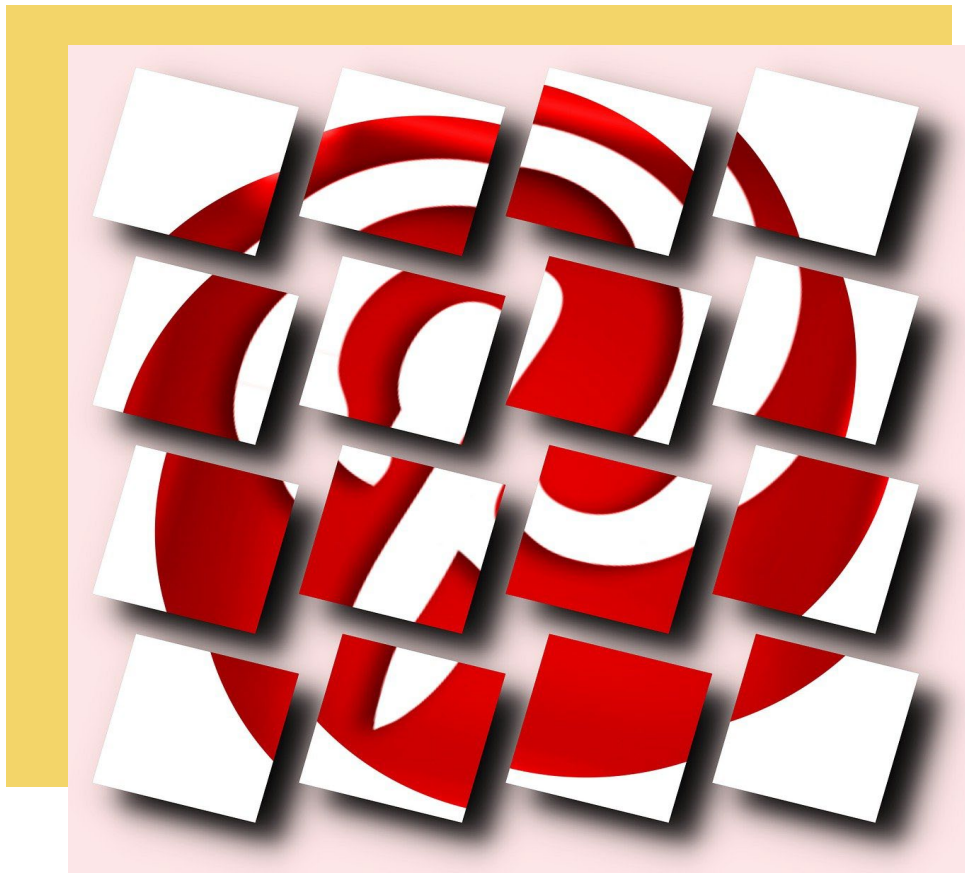




24 Hour Jump Start Guide

Effortless A.I. Side Hustle

WELCOME

Congratulations on investing in the Effortless A.I. Side Hustle!

This Jump Start Guide is designed to bring you up to speed, get you set up fast, and grant you the near-super human ability to rapidly build your side hustle...

This is a **simple method** to build passive income that costs basically nothing to implement.

You also don't need to show your face or post videos starring yourself on social media.

You can even source materials from social media and use it, while earning money with other people's content.

There are no advertising costs, no products to create, and no dealing with support or inventory to manage.

And A.I. will do most of the work for you, creating a fun side hustle that anyone can run right from their kitchen table or bedroom.

With this method, you can:

- Sell products in niches that you enjoy to a buyer's audience...
- Spend time curating the best content so you tap into viral trends
- Develop new content based on what you find so you never struggle for ideas

There is huge potential for anyone who is willing to make the effort and commit to running this side hustle.

All you really need is a little time and some guts – guts to stand up to the little defeatist voice that whispers into all of our ears, telling us we can't do something for whatever reason...

That of course, is nonsense.

You can do anything you put your mind to. Just focus, set aside time, and establish a routine that makes small progress, which compounds over time.

After all, big things have small beginnings.

Before we dive into the steps, I just want to caution you:

This guide does not replace the training found in the course.

Please be sure to study the video coaching and other elements I put together for you.

Ok, let's dive in so you can see the big picture:

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QUICK STEPS

Activating this method involves two phases:

Start-up Phase – tasks you need to do to stand up your side hustle.

Operations Phase – tasks & processes you do on a weekly or monthly basis

We want to get to the operations phase as fast as possible. Other than time invested in study, start-up should not take you more than a day. In fact, getting your accounts in order not take you more than 2 hours of focused effort.

Start-up Steps

- Review and study this course
- Register for market and content accounts (see training)
- Become familiar with the various offers and sellers
- Become familiar with other affiliates promoting things

For the most part, you only need to do setup once. If you were creating multiple brands / accounts, then you'd want unique properties for each.

Once you're set up, you can move onto defining and building your first campaign. Here are the steps, and then I'll give you some more guidance...

Campaign Steps

1. Choose your niche audience
2. Select an affiliate product for that niche
3. Get an affiliate link for the product
4. Curate or develop new interesting/helpful content

5. Post content to your Pinterest account
6. Add lead capture – *optional*: You can just forward clicks to affiliate links
7. Promote the campaign for as long as it yields results

Aim to have at least 1 or 2 campaigns running per month. Over time, this side hustle will start to accumulate immense value because pins with affiliate products can pay out steadily over 12 months.

And that's all you do. After setup, just run campaigns. As many as you can. That's really all there is to it, save for nuances about your audience and which product you are promoting, which we'll talk about here and in detail in the video coaching included with the course.

About Campaigns

A campaign is a planned set of activities aimed at accomplishing specific marketing goals.

I also call campaigns, “promotions” or “promos” for short. This is a concept to help us focus. It gives us a manageable container for all of our ideas and tasks for a specific goal, making execution far easier manage.

Let's say we choose an audience (housewives.)

Then we pick a product to promote; say a Sephora make-up subscription.

Pro Tip: Sephora affiliate program is growing massively!

Any marketing or advertising we do for that product is part of our “Sephora Campaign” or “Sephora Promo” or SC for short.

We’ve defined our customer (housewives) and chosen a product (Sephora subscription.) Our campaign is to sell the program as an affiliate.

Self-Guidance Through A Statement of Intent

Identifying our campaign is great and all, but how do you keep yourself on track and execute?

Well, we can build a statement of intent which defines everything that we will do moving forward at a very high level. No details; just simply state what you intend to do.

For example:

*I intend to promote The Genius Wave (Clickbank product) to the Mindset/Manifestation Audience found on Pinterest **with** quote cards and helpful tips in image format.*

This simple sentence guides you through the steps and is a little trick that helps you stay focused on this month’s campaign.

Therefore, we can further define what we’ll do to help us build this campaign:

1. Go get an affiliate link for The Genius Wave
2. Buy the product or study reviews found online
3. Give ChatGPT the sales page address and ask it to summarize

4. Ask ChatGPT to create content that buyers of the product would find helpful (it does this very well!)
5. Using Canva or other tool, make a bunch of quote cards using this content
6. Post this content to your niche Pinterest account regularly
7. Every few pins, include a call to action

This soft approach can be quite lucrative when it connects with the audience.

You can do this yourself with almost anything. Let's cover an eCommerce product example, which has a unique hard-sell approach vs information marketing... First, define our intent:

I intend on promoting sundresses (amazon assoc) on Pinterest with spring-themed content and fashion creatives...

Your campaign steps would be:

1. Research people who buy sundresses online
2. Get your amazon affiliate link for product(s)
3. Feed ChatGPT the sales page for the product(s)
4. Ask ChatGPT to develop Pinterest content and just use images
5. Add link to profile that leads to your store page or item you are promoting
6. Promote regularly for as long as it produces results

The key with ecommerce campaigns is to get the product in front of as many people who *might buy it as possible*.

Remember this rule: Think like a fish, not like a fisherman.

Campaigns are creative endeavors.

Think like your buyer! You want ideas that will interest and help your target audience. You'll come up with kickass content once you get into the mind of your audience.

This is why marketers spend a great deal of time *researching their market*. The research tells you everything you need to be creative.

If you struggle with creativity, then that's why we have ChatGPT, which can do most of the heavy creative lifting.

All you do is try out the different campaign ideas that ChatGPT gives you until you find the ones that get traction and dump the campaigns which do not.

Have fun building your own intent statement with this template:

I intend to promote [Product Name] to the [specific niche audience] found on [platform or traffic source] with [content type.]

You can even define things further to set the tone and pace moving forward.

I intend to promote [Product Name] to the [specific niche audience] found on [platform or traffic source] with [content type] for a period of [term - 3 a day for 90 days] come hell or high water...

This works for other tasks, so I encourage you to give it a try.

I found it to be a very effective approach to executing on almost any goal.

THE RUB

You want to make serious money, and you don't want to wait forever or gamble with your savings.

That's where affiliate marketing comes in.

It's not some gimmick. It's a wide-open door for anybody with a little hustle and the sense to walk through it.

You don't need to invent a product, build a warehouse, or even know how to code.

You find a product someone else already made, point traffic to it, and you get paid. That's it. You send the traffic, and the commission hits your account.

With affiliate marketing, you can get paid the same day you make a sale. I've had students earn their first commission before dinner.

Why? Because they're plugging into proven offers with buyers already lined up.

You're not building the crowd. You're stepping into the crowd and raising your hand.

And the long game? It's no joke. I've taken this exact model and scaled it to over a million dollars a year.

No employees. No inventory. Just systems, offers, and relentless focus.

The best in this game are pulling in eight figures. I'm not saying that to hype it up...

I'm saying it because it's the truth. If you treat this like a real business, it becomes one. If you want hobby money, dabble. If you want real money, commit.

That's the rub.

This is the cleanest shot most folks will ever get at building serious income without begging a boss, pitching investors, or reinventing the wheel.

The outcome is never in question...

**The question is whether you'll make the effort
to see the outcome that you want.**

Because if you can make the effort, your goal of obtaining a well-paying side hustle is extremely obtainable.

RELEVANT ACCOUNTS

To kick off any side-hustle, you will need certain online accounts.

Required Accounts

For this program, you will need the following key accounts:

- Pinterest www.pinterest.com
- ChatGPT www.chatgpt.com (or alternative)
- And at least one market account (see below)

Market Accounts

These markets have opportunities that are available to you. You can choose to participate in all or some or just one of these markets. My advice is to begin with just one, learn the ropes, gain experience, and then branch out.

- Rakuten www.rakuten.com
- Clickbank www.clickbank.com
- WarriorPlus www.warriorplus.com
- Digistore24 www.digistore24.com
- Amazon Associates affiliate-program.amazon.com
- Impact www.impact.com

For an explanation of each of these markets, please see the video training included with this course. I also encourage you to visit these markets and study them.

NOTE: I encourage you to learn on WarriorPlus and to some extent, Clickbank.

Content Creation Accounts

Use these accounts to help you create content. You don't need all of them, and ChatGPT can also be used to create content.

- [Canva.com](https://www.canva.com)
- [Kittl.com](https://www.kittl.com)
- [Packsia.com](https://www.packsia.com)
- [CapCut.com](https://www.capcut.com)

Social Media Accounts

Use social media accounts as a source of content for your Pinterest push. Follow the top creators in whatever niches you have chosen.

- [Facebook.com](https://www.facebook.com)
- [Twitter/X](https://twitter.com)
- [TikTok](https://www.tiktok.com)
- [Instagram](https://www.instagram.com)
- [YouTube](https://www.youtube.com)

NOTE: This course includes AI tools to help you find and generate the things that you need. You will need a ChatGPT account to utilize these AI robots. You can find links to these tools directly on the member's page for the main course. This happens to be the same page where you downloaded this jump-start guide.

PICKING HOT AFFILIATE PRODUCTS

If you're going to make real money in affiliate marketing, you can't just throw darts and hope for the best.

You've got to be smart about what you promote. And that starts with the niche you choose.

So, ask yourself: what are you into? What do you actually enjoy? Because if this doesn't feel fun, if you're forcing yourself to talk about things you couldn't care less about, you're going to quit. Fast.

Pick something you like reading about, something you already know a little bit about, something you naturally gravitate toward. That way, creating content doesn't feel like a chore. It feels like you're just talking shop.

Now, liking it is one thing. But making money? *That's another.*

There are certain markets that always bring in cash: health, wealth, relationships, self-improvement. The stuff people will throw money at when they're desperate, inspired, or trying to fix something in their life. That's where the gold is.

Within those, go deep. Go niche. Go trendy. Don't just say "health." Say keto, carnivore, paleo, or CrossFit.

These aren't just diets. They are identities that people adopt for themselves.

People join tribes around this stuff. Same with money...

Don't just say "make money online." Talk crypto. Talk affiliate marketing. Talk side hustles, Kindle publishing, AI tools.

These are hot buttons.

And in relationships...

It's not just "*dating*."

It's real talk for single men, marriage advice for women, and everything in between. The deeper and more specific you go, the easier it is to find hungry buyers.

Once you know your niche, it's time to pick the product.

Different affiliate networks serve different needs. Some are great for digital info products, others for physical stuff.

Amazon is easy and familiar, but the commissions are tiny.

Info products and tools? The margins are massive, which means commissions are fat. That's why most vendors worth their salt offer sky-high payouts.

You make the sale, we split the pie, generate leads, and everybody's happy.

And don't forget the tools.

Think like your customer. If your audience wants to start a side hustle, maybe they need Shopify.

If they're building a funnel, maybe they need ClickFunnels.

If they're jumping into crypto, point them to Coinbase.

You're not just recommending products. You're handing them the tools they need to succeed.

Become A Spy!

No shame in it. Subscribe to your competitors' email lists.

Follow the gurus. Watch what they're promoting.

See what launches are getting attention. If they're pushing something hard, there's a reason. It's working.

That doesn't mean you copy them. You'd be foolish not to pay attention.

This is how pros do it.

Pick hot offers in proven markets, speak your buyer's language, and test until you find the stuff that converts.

AI CONTENT GENERATION

If you think you need to spend hours filming yourself, editing videos, or writing essays to win at content, you don't. That's old thinking.

These days, we've got new tools and an evolving content demand. This has changed everything.

Now, there are really three ways people approach content.

First, you can create everything yourself.

You write it, film it, post it. If you're already a content creator or want to be one, that's great. Go for it. But it takes time, and it's a grind.

Second, you can use AI.

Fast. Efficient. No headaches. You feed it a few ideas, and it gives you ten polished pieces of content in the time it takes most people to write a headline.

Third, you can start with what's already gone viral.

Content that's proven to work. You repost it (with credit), or remix it into something new. It's the smartest play on the board. No guessing, no wasted effort.

The best strategy is a blend of all three.

You start by finding what's working. Viral posts, trending videos, hot takes in your niche. Then you feed those into AI, give it a little twist, put your spin on it.

You get speed, volume, and relevance—without having to be a creative genius. Over time, you'll start spotting trends naturally. The machine learns, and so do you.

Now, when it comes to finding ideas, you've got two main angles.

1) You start with the product.

You know what you're selling, so you create or find content that speaks directly to that buyer. That's how you get fast conversions. You already know the product is selling—so now your only job is to drive the right eyeballs to it.

2) You start with viral content.

You go out and see what's already blowing up on TikTok, YouTube Shorts, Pinterest. Then you post it, or a variation of it, and you ride the traffic wave.

Later, you match it with a product that makes sense. It might not convert as fast, but it'll help you build your audience. Both approaches work. You just need to know which hat you're wearing that day—builder or closer.

And here's a tip most people miss: **keep a running list.**

When you see great content or hot products in your space, save them. If you're passionate about your niche, this won't even feel like work. You're already watching this stuff.

You're already plugged in. Now you're just doing it with intent. That content vault will be your best friend when you sit down to post.

The Repost Strategy

Basically, you find viral short videos. Then you download them using one of the many free tools online. Make a few small edits which AI can help with that.

Then you post them to Pinterest with credit.

You're not stealing! You are spotlighting!

Just avoid reposting stuff with people's faces. Stick to content that's easy to remix or brand.

And it's a win-win-win.

The original creator gets more reach. The product you're promoting gets traffic.

And you? You get commissions. Everyone wins.

When you want to make your own videos, skip the face cam.

No one needs to see you. Use tools like Canva or Pictory.ai to throw together TikTok-style clips.

Drop your AI-written text on top, post it right to Pinterest, and let the traffic roll in.

This is the new model. No studio. No camera crew.

No burnout. Just smart strategy, smart tools, and a little bit of hustle.

GETTING CLICKS & SALES

This is where the game gets real.

Everything you've set up, (your niche, your offers, your content) all leads to this:
Getting people to click your link and buy.

No clicks, no sales.

No sales, no commissions.

So, let's talk strategy that works.

When To Schedule And How Often

Consistency beats bursts of effort every time. Post three content pins a day.

These are the “value” posts—tips, quotes, infographics, simple stuff that builds your presence.

Then, drop in four affiliate pins each week.

These are the money posts.

You're promoting a product, plain and simple. Don't overthink it.

Use Canva to slap together a clean image, add some text:

“Free \$30 to Shop,” or “The Tool I Used to Lose 10lbs”—and post it.

Timing matters.

Many newbies waste their time posting early in the morning. The data says that's dead space.

Your audiences are generally active in the evenings and on weekends.

Between 8pm and 11pm EST is your sweet spot, especially on Tuesday, Thursday, and Friday.

Around noon and a little after dinner are also decent times.

Titles & Descriptions

You don't need to write clever stuff from scratch. Just prompt your AI to generate SEO-friendly titles and descriptions.

Ask it to include keywords your audience might search for.

This isn't just for Pinterest. Done right, your pins will show up in Google, pulling in search traffic long after you've posted.

When it's time to scale, here's the move: open more accounts.

One niche per account. You go wide across interests, but deep in each one.

Not "diet," but keto. Not "fitness," but CrossFit. Not "money," but print-on-demand. Each account becomes a little empire.

Managing Links

For links, use a redirect tool like clickmeter or Bitly.

You can track clicks, swap offers, and promote multiple products without ever changing your pin. Plus, it looks cleaner and gives you data which you use to make decisions.

Building Relationships

Don't just be an affiliate; build relationships with the vendors. Let them know you're serious.

When they see you're driving traffic, you'll often get bumped to higher commissions or get invited to promote private programs most people never hear about.

That's leverage. And it adds up fast. Stick to the rhythm, post with purpose, and let the data tell you what's working. It's not necessarily sexy, but it's effective and it pays.

Now, all that's left is for you to take action. Remember, there are coaching videos included with this course. Study them now if you haven't done so already, and study your market. Make an effort and reap the rewards.

Finally, you should have your first post (campaign) out in 24 to 48 hours. Any longer than that and you're simply not trying.

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P.S. Reach me at www.landroinnercircle.com/support/ if you have questions!