

Agencies & Affiliate Programs

MASTER LIST OF WHITE LABEL SERVICES

MOBILE APPS

Being able to deliver mobile apps to a business is a huge opportunity to generate lots of cash quickly.

Buildfire has one of the best opportunities available to use now. There are instant-app templates for real estate, restaurant, small retail business, education, and ecommerce businesses. Easily customize the apps for your client and you have something that you can charge \$1,500 for setup, and a \$250 a month service fee:

<http://buildfire.com/white-label/>

Mobiroller gives you high quality mobile applications in native Android and iOS platforms.

<https://www.mobiroller.com/en/mobile-app-reseller/>

MARKETING AUTOMATION

Marketing Automation is one of the more popular and profitable offerings. This type of service automates marketing across many different platforms, such as email, social media, landing pages, and other websites.

No surprise there - it is proven that having the largest online footprint for a sales funnel yields the best results.

A solid solution is ebrandz. You can run syndicated META / Facebook, Twitter, and call tracking campaigns. We've seen results in the Realty, and Law Office niches. Similar niches seek a solution that also allows retargeting and metrics reporting; the kind of consumer intelligence for which owners and marketing managers will pay almost any price.

http://www.ebrandz.com/partners_resellers.htm

Vendasta is a platform that helps you sell online digital services to local businesses. Too many people struggle to setup a local consultancy, and often get hung up on creating their site, servicing the client, and deploying a payment solution to accept signups and recurring billing. Vendasta allows you to set up a client area, and can manage your fulfillment in a jiffy.

<https://www.vendasta.com/>

This next service gives you turn-key marketing automation for small and local businesses to manage their existing customer base, and grows it by enhancing social media, web, and email marketing channels.

<http://localvox.com/>

Swipely allows business owners to manage their sales and retrieve intelligence from their sales data without a doctorate's degree in mathematics. This is a big seller with food service and retail niches.

<https://www.swipely.com/partnerprogram/>

EMAIL

Agencies & Affiliate Programs

GetResponse or Aweber works well for your own marketing campaigns; however, if you want to offer email as a service to business owners, you want to get paid on their transactions.

Using one of the providers below, you sign up clients with your own email platform that permits 100% custom branding. Clients see your name and logo.

<https://www.inboxarmy.com/agencies/>

Cakemail is do most of the heavy lifting for you. All you do is sign the client up, and they'll handle it all. From setup, upgrades to even end-user customer support:

<https://www.cakemail.com/resellers>

SEO

If you're looking for a done for you SEO solution, then white label services hold the key. Posirank has teams of dedicated staff who will manage every facet of your client's SEO campaign. They do all the work, you get all the credit, and of course, the biggest payment. Posirank is my first choice for all local retail clients.

<http://posirank.com/>

Webceo is unique insomuch as they require almost zero upfront investment to get onboard with their white label SEO program. Use them if you're a bit short on cash, but want to start offering SEO services.

<https://www.webceo.com/white-label-seo.htm>

Agencies & Affiliate Programs

If you're seeking to combine social media, local SEO and web design, you'll find SEO Reseller to be right up your alley. They'll put a client dashboard right on your website, giving your brand a high power SEO tool kit.

<https://www.seoreseller.com/white-label-seo>

If you're looking to offer a bit more than just SEO, then Semify will also manage your client's PPC campaign, and provide help desk and call in customer support.

<https://semify.com/>

WEB HOSTING

When a client needs a new website, sign them up using hostgator's reseller program. This ensures he gets paid a monthly fee from each client who starts working with him. This white label program features unlimited domains, templates, generous space and bandwidth allowances, and full control over your clients:

<http://www.hostgator.com/resellers>

LEAD GENERATION

Clients in the law office, insurance, home improvement, and financial niches will pay big money for leads. Their business model is dependent on getting fresh leads in the door, so any solution that can provide these prospects to them is drawing large payments. Utilizing landing pages, optins, and creative reporting, this vendor is sure to give your clients valuable leads, ensuring that they keep coming back to you for leads.

<https://kickofflabs.com/benefits/digital-agencies/>

To generate inbound telephone leads for clients, I'm using a reseller account via Belkins which makes reselling lead gen easy using a system that tracks inbound calls and ensures you get paid on every phone lead.

<https://belkins.io/white-label>

REPUTATION MANAGEMENT

The widely popular reputation management service is one of the fastest way to setup a small consultancy. Any consumer-facing business requires a lead generation program, powerful SEO, and most importantly, keen reputation management.

You can use Repumatic for auto posting, instant page ranking, fast review sites, and reputation monitoring under one control panel.

<http://www.repumatic.com/home/reseller>

The key to using this and other reputation management services is a commitment to selling. Most, if not all of these services, offer you done-for-you marketing templates. All you have to do is reach out with them and offer the solution to the markets that make sense – meaning, find the clients that stand to benefit the most from an improved reputation.

<https://whirlocal.io/affiliate-program/>

Having the ability to offer a seamless experience between the reputation management tools and your brand is key to providing this service as a

Agencies & Affiliate Programs

reseller. Vendasta, as well as other vendors, provides this feature. This presents the benefits of the system under your own name and logo.

<https://www.vendasta.com/marketplace/reputation-management>

By combining reputation management and review management, this next service produces incredible results for clients by compelling reviews, recovering unhappy customers, and monitoring campaigns before issues get blown out of proportion.

<https://www.grade.us/home/review-management-software>

Yext is one of the largest vendors out there with over 3000 partners signed up for their service. They have a system that scans over 50 online properties, maps, and apps to give you an exact list of what you need to fix for each and every client. You can even let clients see the problems for themselves with a powerful dashboard that installs right on your site for seamless white label branding.

<http://www.yext.com/partners/overview/>

Use Rank Ranger to track a client's search engine rankings and measure the changes our marketing services provide, however this tool provides so much more. Monitoring a client's online presence daily can give you key social signals that determine the next promotion or special offer that compels the greatest response from customers.

<https://www.rankranger.com/reputation-management>

DASHBOARD ANALYTICS

Metrics make the world go 'round. Without metrics, you might as well be taking your client's advertising budget and spending it on an expensive weekend in Las Vegas. Cyfe unites social media, SEO/SEM, web, sales and reputation metrics under one dashboard that installs on your website. Pre-built widgets allow a seamless integration with Facebook, Google,

Agencies & Affiliate Programs

WordPress, PayPal, and so many more. Best part is that there are no signup / setup fees or contracts.

<http://www.cyfe.com/whitelabel>

SOCIAL MEDIA

Retortal is a favorite social media management tool because you can control Twitter, Facebook, and LinkedIn under one single login with an intuitive dashboard. This will save you hours jumping between accounts, duplicating posts, and promoting your clients. Most clients attempt social media and get bogged down in both content and the process of syndicating it across platforms. Retortal allows you to hit the “Big Three Social” with content sourced from writers on Fiverr and Odesk.

<http://retortal.com/>

With several plans designed for startups and medium sized consultancies, Sendible is perfect for the beginner or freelancer. Syndicate your content on over 60 services, provide branded reports, and measure your client’s social presence with integrated Google Analytics. This vendor offers a 30 day free trial so getting started costs you nothing.

<http://sendible.com/social-media-white-label-software/>

Agencies & Affiliate Programs

For just under \$100, a consultant can make \$1,500 a month per client, reselling this social media content syndication service. This vendor will even write the content for your client, eliminating the need for hiring writers and social media managers. All you have to do is get the client interested.

<https://www.99dollarsocial.com/social-media-reseller-program/>

Just putting in a little effort in finding “socially-challenged” clients yields thousands of potential prospects that won’t hesitate to buy the right solution to help them grow their social media presence. To manage many social media accounts, use Social Made Simple. With their white label solution, you can just refer them directly to a dedicated sales representative and they handle the rest right under a unique brand.

<http://www.socialmadesimple.com/we-love-our-partners>

The importance of metrics and capturing the “voice” of your client’s customers cannot be understated. Any system that provides verifiable social signals can not only make the client more money, but also head-off any negative press. Even a small mom & pop shop benefits from tracking these metrics since it can discover real opportunities to increase the customer value and protect their reputation. The content syndication with this service is nearly unmatched; you can even have clients approve the scheduled content before it gets published.

<https://rankur.com/white-label-social-media-monitoring-tool.html>

This service is one of my personal favorites since you don’t have to do much sales or service work to get the clients onboard and paying your fee. Just spend a few minutes learning about the prospect and create some notes. Then call them up, share the client details, and they will create a custom proposal and contract branded with your logo and info. For an additional fee, they will even close your clients for you!

<http://www.modgirlmarketing.com/white-label-online-marketing-social-media-management-services/>

WEB DESIGN

Since there is a terrible website epidemic of near biblical proportions through-out almost any local market you can think of, offering custom websites is a fast-track to getting paid. You usually have to learn WordPress, HTML, and other techie things in order to run this type of web business. And of course, you'll have to do client outreach and account management. With white label website reseller programs, you can literally offer high end custom web develop for a fraction of the cost of hiring a developer yourself. The vendor below will draw up site templates for your client to choose from, built out a custom site, and even put a custom proposal together for you. You get these services at wholesale rates and can even hire a developer for under \$30 an hour!

<http://thewhitelabelagency.com/>

Avoiding the costs of hiring developers, sales teams, and equipment is key to providing high end services while still keeping a comfortable profit margin. Using a custom control panel, the vendor below provides 100% unique websites for you to offer your clients. They will even assume your brand name and work with your client, completely removing you from the development process so you can just focus on getting clients through the door.

<http://www.evolutd.net/web-design/white-label-websites>

One of the most profitable campaigns to run is a website referral program. Just collect leads from LinkedIn and Facebook for pennies, and send the referrals to Code23. They will close the deal, service the client with a beautiful custom website, and then give you a commission on the final invoice amount. This means you don't even have to sell the prospect on getting a new website. Just collect leads and forward them. When they are closed by their sales team, you get paid.

<http://www.code23.com/services/white-label-outsourcing-services/>

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