

## Video Sales Letter Outreach Emails

**Subject:** How Local Businesses Are Using Interactive Coupons to Drive More Customers

Hey [First Name],

You've probably noticed—getting customers through the door isn't getting any easier. Ads are expensive, and discounts alone aren't enough.

But what if I told you there's a smarter way to attract and keep more customers—without slashing your margins?

Local businesses on Main Street are using interactive coupons to drive foot traffic and increase repeat visits.

See exactly how it works in this short case study:



**Click Here To Watch The Case Study**

Unlike traditional discounts, these digital coupons engage customers, create urgency, and even bring in referrals—all while boosting your bottom line.

**>>> How Local Businesses Are Using Interactive Coupons to Drive More Customers**

You can **double your return on investment** if your customers respond to this campaign.

--[Your Name]  
[Your Business]

**Subject:** More Walk-Ins, More Sales—Without More Ad Spend

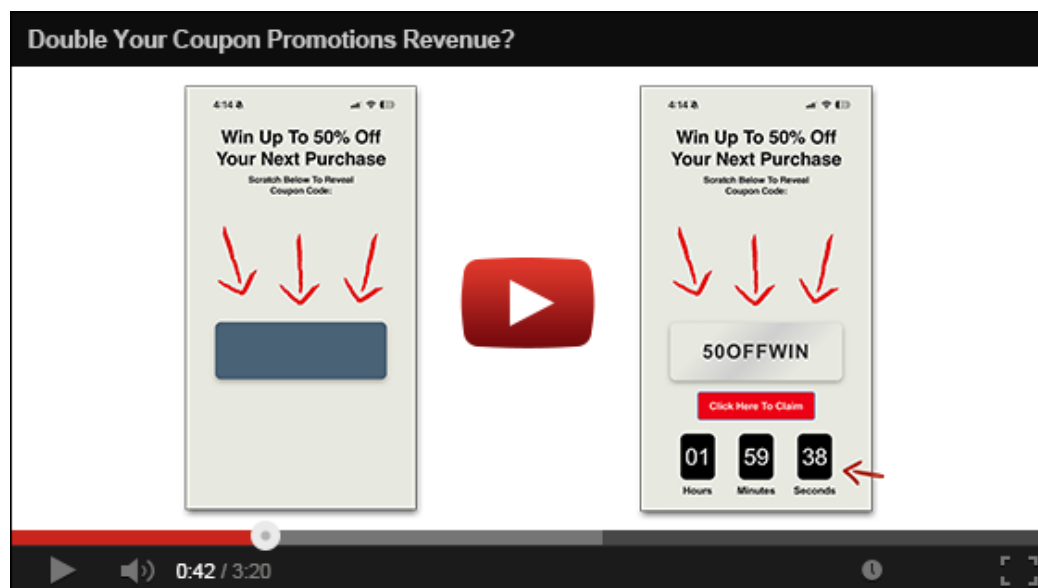
Hey [First Name],

Most business owners think they need to spend more on ads to get more customers.

But the truth is, the right offer, delivered the right way, can bring people in—without blowing your marketing budget.

This short case study shows how local businesses are using interactive coupons to drive more foot traffic and increase sales, all while making their customers feel like VIPs.

**Watch The Case Study Below:**



**>>> Watch the Short Case Study to Generate More Walk-Ins, More Sales**

Let me know what you think.

Best,  
[Your Name]

**Subject:** This Local Business Doubled Their Customer Visits With One Simple Change

Hey [First Name],

Most business owners **hate discounting**—and I get it. Running a business on thin margins isn't sustainable.

But what if you could **offer deals without training your customers to wait for discounts?**

**Click Here To Watch The Case Study**



This short video shows how one local business **doubled their customer visits using interactive coupons**—without cutting their profits. It's fast, simple, and it works.

>>> **See how they did it**

Catch you soon,  
[Your Name]

**Subject:** Why '10% Off' Is Costing You Customers (And What To Do Instead)

Hey [First Name],

Most businesses run promotions the **wrong way**—a boring "10% off" discount that customers barely notice.

The problem? It doesn't create excitement, urgency, or loyalty.

**Watch The Case Study Below:**



In this quick case study, you'll see how local businesses are **using interactive coupons to drive more foot traffic and keep customers coming back**—without racing to the bottom with discounts.

👉 **Click here to watch**

Talk soon,  
[Your Name]

**Subject:** Customers WANT Deals—But Not the Way You Think

Hey [First Name],

Everyone loves a deal. But **not all deals are created equal.**

Give a discount the wrong way, and you train customers to **only buy when there's a sale.** But when you **make the deal interactive, fun, and exclusive,** it **creates excitement and drives repeat business.**

**Click Here To Watch The Case Study**



That's what local businesses are doing right now—and you can see exactly how it works in this **short case study.**

👉 **Watch it here this free case study to discover how to double your coupon revenue...**

Looking forward to your thoughts,  
[Your Name]

***Luther's Note: Be sure to link the call-to-actions and images to your video landing page!***